

Ambassadors of Hope: CareRite Centers & FREIDA ROTHMAN Recognize Women of Strength

BROOKLYN, NY, USA, April 8, 2022 /EINPresswire.com/ -- CareRite Centers, a leader and innovator in the healthcare industry, was proud to partner with esteemed award-winning jewelry and accessories brand, FREIDA ROTHMAN, to honor six incredible Women of Strength during Women's History Month.

The Women of Strength campaign, an ode to the female pillars of strength that influenced Freida Rothman's life as a mother, daughter, and designer, is an inspiring series celebrating, recognizing, and commemorating strong women throughout the nation that have overcome challenges with their positivity, perseverance, and resilience.

In March of 2020, the campaign launched recognizing female Holocaust survivors, as Freida's two grandmothers, both Auschwitz survivors, were her personal Women of Strength. Each year the campaign continues highlighting the stories of women who are role models, such as women in the military as Women of Honor, and this year, celebrated women in Healthcare within the CareRite Centers network as Ambassadors of Hope.

This year's Ambassadors of Hope include Christa Blasi of Brooklyn, Cathy Diamond and Caroll McKenzie-Morgan of Manhattan, Kelly Rivers of Rockland County, and LaDeshia Norman and Adrienne Green of Tennessee. These women infuse hope into people's lives every day, while being pillars of strength for those around them.

An honorary Women of Strength luncheon was celebrated on Wednesday, April 6th, 2022 at the



CareRite Centers' Ambassadors of Hope, (left to right) LaDeshia Norman, Cathy Diamond, Caroll Morgan, Kelly Rivers, Adrienne Green, and Christa Blasi, were honored and received their prestigious awards on Wed, April 6th, surrounded by their colleagues and loved ones.

Freida Rothman corporate headquarters in Brooklyn, New York, where the women were praised for their strength and dedication alongside Freida Rothman, the Co-Founders and Principals of CareRite Centers Mark Friedman and Neal Einhorn, COO of CareRite Centers Akiva Rudner, their loved ones and colleagues, and other distinguished guests.

“We are so proud of our six incredible team members who exhibit hope, strength, and resilience each day,” began Ashley Romano, Chief Experience Officer of CareRite Centers. “They are true leaders in every sense of the word, and they infuse hope into each of their centers, while serving our patients and residents with dignity and grace.”

“I learned about hope from my grandparents, who came to this country with an overwhelming amount of hope. Hope motivates positive action and influences a positive impact,” shared Freida Rothman, Designer and CEO. “These six women are true role models and embody what it means to be an Ambassador of Hope, motivating others with their positive outlook on life, perseverance, and incredible strength.”

To schedule your VIP press interview, please call Ashley Romano at (631) 617-7785 or email aromano@careritecenters.com.

ABOUT FREIDA ROTHMAN

Born and raised in Brooklyn, Freida Rothman is an award-winning second-generation jeweler, a mother of four, and an entrepreneur handcrafting glamour for the modern empowered woman. Inspired by the legacy of four grandparents — all Holocaust survivors — Freida’s designs honor strength and resiliency through contemporary accessories that reflect her native Brooklyn. Every design elevates Brooklyn grit into effortless elegance for your everyday life.



Ambassador of Hope, Ms. Kelly Rivers, Director of Nursing, meets a first generation Woman of Strength, alongside Freida Rothman.



Ms. Adrienne Green shares what brings her strength as a Woman of Strength.

ABOUT CARERITE CENTERS

CareRite Centers' mission is to foster and provide unprecedented levels of genuine care and customer service for our communities' Rehabilitation and Nursing needs, in a soothing, tranquil and state-of-the-art environment.

The CareRite Center experience enlivens our guests' physical and emotional strength through cutting-edge technology and highly trained healthcare professionals to get them back to their fullest potential of ReNEWal™.

Our employees are the vital link; they are the core of excellence in the care and compassion we are committed to, striving to fulfill the expressed and unexpressed wishes and needs of our guests and their families daily. They are therefore our most precious resource.

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